

16 April, 2020

## **It's an attractive time to invest in IVECO trucks and vans**

*The countdown to the end of financial year has always been a great time for buyers of commercial vehicles to land an attractive deal, as manufacturers look to clear stock holdings.*

This time around, with the Federal Government offering an instant asset write-off for capital equipment up to the value of \$150,000\*, there's even more impetus for buyers to contact their local IVECO Dealership.

Further to this, until the end of June or while stocks last, IVECO is offering sharp pricing and extra value across selected Daily, Eurocargo and Australian-manufactured Stralis AD/AT models.

To keep Aussie tradies moving, the limited edition 'Tradie-Made' 45C17 light truck is now available with 5 years' free scheduled servicing and a 5 year factory warranty, all from just \$57,910 (excludes dealer delivery and on-road costs). Plus, prospective owners will also receive a bonus \$500 Visa gift card\*\*.

There is also good news for buyers wanting a Daily van or cab chassis with IVECO offering other incentives including a free transmission upgrade to the market-leading Hi-Matic, 8-speed full automatic. Again, eligible buyers will also receive the bonus \$500 Visa gift card and, if the purchase is financed through CNH Industrial Capital, IVECO's in-house financier, buyers can make a deal without a deposit and there are no repayments for the first three months\*\*.

For customers looking for a medium duty truck, IVECO is including a 5 Year / 300,000km factory warranty on Eurocargo ML120 and ML160 models as well as a bonus \$3000 Visa card\*\*.

It's a similar deal for Stralis AD/AT models, with a 3 Year / 600,000 kilometre factory warranty on offer, as well as a bonus \$5000 Visa card\*\*.

IVECO Australia Marketing Manager, Damon Paull, said prospective owners were well placed to enjoy some fantastic benefits when they purchased selected IVECO models in the coming weeks.

"In light of recent events, we've seen the importance of the road transport sector and the fantastic work the industry is doing to keep Australia moving," Mr Paull said.



PRESS RELEASE

“Demand for commercial vehicles continues to be steady at this time, and we trust that the additional incentives that IVECO is offering until the end of June, makes putting one of our vehicles to work an even more appealing proposition.”

\*Please seek professional financial advice.

\*\*Terms and conditions apply. Offers not available for Government, motorhome or fleet buyers. For full terms and conditions, visit [www.iveco.com.au](http://www.iveco.com.au)

## IVECO Australia

*IVECO Australia manufactures and imports commercial vehicles spanning the light, medium and heavy duty truck segments and, under the IVECO Bus brand, buses and coaches. The commercial vehicle range includes on and off-road models beginning with car licence vans, through to prime movers rated at up to 90 tonnes GCM. The ACCO is developed and produced specifically for the Australian market, complementing IVECO's worldwide best sellers such as the Daily, Eurocargo, Trakker and Stralis models. IVECO vehicles are ably supported by a dedicated network of over 60 dealerships and service outlets strategically located nationwide, offering aftersales services that include extended warranties, roadside assistance and programmed maintenance contracts.*

*IVECO's Australian manufacturing base in Dandenong Victoria, represents a major investment in the local truck and bus industry. IVECO directly employs around 300 people nationwide and thousands more Australians in related industries, from retailing operations to component suppliers.*

*IVECO IVECO is a brand of CNH Industrial N.V., a World leader in Capital Goods listed on the New York Stock Exchange (NYSE: CNHI) and on the Mercato Telematico Azionario of the Borsa Italiana (MI: CNHI). IVECO designs, manufactures and markets a wide range of light, medium and heavy commercial vehicles, off-road trucks, and vehicles for applications such as off-road missions.*

*The brand's wide range of products include the Daily, a vehicle that covers the 3 – 7 ton vehicle weight segment, the Eurocargo from 6 – 18 tons, the Trakker (dedicated to off-road missions) and the Stralis, both over 16 tons. In addition, the IVECO Astra brand builds off-road trucks, rigid and articulated dumpers as well as special vehicles.*

*IVECO employs close to 21,000 individuals globally. It manages production sites in 7 countries throughout Europe, Asia, Africa, Oceania and Latin America where it produces vehicles featuring the latest advanced technologies. 4,200 sales and service outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is at work.*

For further information about Iveco: [www.iveco.com](http://www.iveco.com)

For further information about Iveco Australia: [www.iveco.com.au](http://www.iveco.com.au)

For further information about CNH Industrial: [www.cnhindustrial.com](http://www.cnhindustrial.com)

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